



2018 *Early Californios Skills of the Rancho*

July 13-15, 2016

Tejon Ranch, Lebec, CA

Sponsorship Information

2018 marks the **Sixth Annual Early Californios Skills of the Rancho** event. The event showcases skills needed to effectively, efficiently and safely handle livestock while preserving the horsemanship skills and traditions handed down over generations beginning with the early Californio vaqueros.

“Skills” is different from other events because it embraces and welcomes entrants spanning many levels of expertise - ranging from professional ranchers and cowboys across the West, to extensive participation from youth, novice and intermediate competitors. We encourage participation in a friendly, supportive and open environment. Often you will see the “Pros” assisting and teaching the less experienced competitors.

While the event is a competition, it exists to showcase and preserve the traditions of the early Californio vaqueros. This culture is important throughout the event, in fact our rules state:

One of the main goals of this competition is to preserve and pass on the values and skills of the early Californio stockmen and bridlemen. All competitors should, at all times, try their best to uphold these values throughout the entire competition, whether in the arena or not. Respect should be shown to horses, cattle, and other competitors at all times. We are here because we believe in this manner of working, and want to see it continued. We are all on the same team in a way.

The California Bridlehorse Association, a 501c3 non-profit host this event on an annual basis, and in an effort to keep costs low for entrants, your sponsorship would be appreciated. Please see the reverse side for information on sponsorship levels, and thank you for your support.

Make Check Payable to: Californio Bridlehorse Association

Mail Check to: Bruce Sandifer, 480 Ortega Ridge Rd, Santa Barbara CA 93108

Include: Let us know if your name or a business name should be listed.

Due by June 15, 2018: for inclusion on CBA provided banner, otherwise, send in anytime

EIN: Will be provided, upon receipt of sponsorship.

Thank You !

Sponsorship Packages

Presenting Sponsor \$3,500

- Three (3) 4'x8' banners in, and near, arena (sponsor provided)
- Four announcements per day at event and listing on "day sheets"
- Recognition in all social media outreach
- Display on sponsor banner in CBA booth

Bridlehorse Sponsor \$1,000

- Two (2) 3'x5' banner in arena (sponsor provided)
- Three announcements per day at event and listing on "day sheets"
- Recognition in all social media outreach
- Display on sponsor banner in CBA booth

Two-Rein Sponsor \$750

- One (1) 3'x5' banner in arena (sponsor provided)
- Two announcements per day at event and listing on "day sheets"
- Recognition in all social media outreach
- Display on sponsor banner in CBA booth

Hackamore Sponsor \$500

- One announcement per day at event and listing on "day sheets"
- Recognition in all social media outreach
- Display on sponsor banner in CBA booth

Remuda Sponsor \$250

- Recognition in all social media outreach
- Display on sponsor banner in CBA booth

Vaquero Sponsor \$100

- Display on sponsor banner in CBA booth